

## Explore a Topic: Patents and Trademarks Pathfinder



Do you have a unique idea for a product that could make money? For your protection, you will want to seek a patent so someone else cannot profit from your efforts. You will also need a trademark for marketing purposes. The following are some resources available through the Seminole County Public Library that can assist you in this process of obtaining a patent or registering a trademark.

### Websites

#### United States Patent and Trademark Office

<http://www.uspto.gov>

You cannot get a patent without registering it through this agency. This site can guide you through the application process efficiently, minimizing wasted time and money. This is also important for trademark information.

#### Martindale-Hubbell Lawyer Locator

<http://www.martindale.com>

To ensure that you protect your idea, and to make certain you are following the law completely, you will probably want to have a patent attorney. Looking under Lawyer Locator on this site may help you find an attorney.

#### Business Research in Information and Technology

<http://www.brint.com>

World's number one resource for Business Technology that covers authoritative information on patents, trademarks, and business processes.

#### Inventors Helpline

<http://www.inventorshelpline.com>

Do you need help with your invention, patent, trademark or copyright? Then here's a website to try. It offers free inventor's kit, provides professional invention evaluations, licensing negotiations, and international patent protection.

#### Nolo Press

<http://www.nolo.com>

For those who elect to do it yourself without a patent attorney, this and the following sites can help. Nolo publishes many legal guides, usually including copies of necessary forms.



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### **Lectric Law Library Forms Room**

<http://www.lectlaw.com/form.html>

Another source of legal forms. You can do a topic search to find information on patenting, trademarks, and a wide variety of legal subjects. This site includes a warning to use caution, as forms may vary per State in many cases.

### **Franklin Pierce Law Center**

<http://www.fplc.edu/tfield/ipbasics.htm>

This site lists itself as basic information for patents, trademark, and copyright. It is essentially a bibliography of numerous sources for background reading. This would be helpful for a thorough study of the topic.

### **World Intellectual Property Organization**

<http://www.wipo.net>

An international organization which claims to be a new portal on patents and the patent system with latest technologies that promotes efficiency and facilitates the electronic exchange of information on intellectual property.

### **Internet Legal Research Group**

<http://www.ilrg.com>

This is a categorized index of over 4,000 select sites, including files and legal forms. It is designed for both the layperson and the attorney. It can be searched by topic.

## Databases/Reference Resources Online

### **General BusinessFile ASAP** (In Library and remote access with Library card)

You can use this electronic indexing source to locate articles on the patenting process and trademark registration. It can provide text printed from hundreds of journals, magazines, and newspapers.

### **InfoTrac OneFile** (In Library and remote access with Library Card)

This is a more generalized source from the same publisher as the database listed above. It works the same way. If you don't find enough articles the first way, try this also.

### **Electronic Books (netLibrary)**

Don't get to the Library regularly? Through this source, nearly 30,000 books can be read online. Search by general keyword of your topic (ex. – Patent, Trademark, etc.) to see if an item of interest is available. *There is a one-time registration process that must be done in-person at any of the Library's five branches.*

## Journals/Periodicals

### **Journal of the Patent and Trademark Office Society**

This provides scholarly articles about issues relevant to patents, trademarks and copyrights. Recent issues can be found online at <http://www.jptos.org>, but subscription is necessary. You can also find articles online through **InfoTrac OneFile** and **General BusinessFile ASAP**.



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### Patent World and Trademark World

These sources require subscription, but you could request free trials through <http://www.ipworldonline.com>. You can also find articles online through **InfoTrac OneFile** and **General BusinessFile ASAP**.

### Trademark Reporter

Published since 1911, this source provides scholarly articles about trademark law and is used extensively worldwide. More information can be found at <http://www.inta.org>.

Subscription is necessary, but you can find articles online through **InfoTrac OneFile** and **General BusinessFile ASAP**.

## Circulating Materials

### Complete Patent Book: Everything You Need to Obtain Your Patent

James L. Rogers

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Published by Sphinx, an established source for legal topics.

### How to Design Logos, Symbols and Icons

Gregory Thomas

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Twenty-three internationally renowned studios reveal how they develop trademarks for print and other media.

### How to Register Your Own Trademark

Mark Warda

346.730488 War

From the "Legal Survival Guides" series, written by a much-published legal expert. Forms are included.

### The Inventor's Bible: How to Market and License Your Brilliant Ideas

Ronald Louis Docie

658.8 Doc

Full of valuable information to help readers evaluate and profit from their inventions. Includes "Patent and New Product Marketing Workbook."

### The Mom Inventors Handbook: How to Turn Your Great Idea into the Next Big Thing

Tamara Monosoff

658.1141 Mon

A practical guide for women inventors that gives step-by-step advice on patents, trademarks and eventually marketing an invention.

### Patent Pending in 24 Hours

Richard Stim and David Pressman

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Step-by-step instruction for preparing and filing a provisional patent application, to protect your work before a full patent can be granted.



## **Explore a Topic: Patents and Trademarks Pathfinder**

### **Patents, Copyrights and Trademarks for Dummies**

Henri Charmasson

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From the popular series which goes into great detail for getting through the patent process.

### **Nolo's Patents for Beginners**

David Pressman

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Contains current principles on patent law and patent ownership especially geared to new inventors and entrepreneurs.

## **Reference Materials**

### **Inventing and Patenting Sourcebook: How to Sell and Protect Your Ideas**

Richard Levy and Robert Huffman

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Contains a compilation of sample forms, lists of inventors associations, federal/state/regional assistance agencies, and a well-written manual.

### **License Your Invention**

Richard Stim

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Provides details on how to sell your idea and protect your rights with a solid contract. Forms are included.

### **Patent It Yourself**

David Pressman

R346.730486 Pre

Instructions for filing a patent application and conducting patent searches. Patent Office rules and forms are included.

### **Trademark Registration Kit**

Patricia Gima and Stephen Elias

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Written by attorneys who assert that this will tell you how to register your trademark without a lawyer.

